

# Top Market Themes Q1 2021

Market Research and Insights

April 2021

# Overview



## Stimulus, Vaccination & Economic Recovery

- Fiscal and monetary policy support kept the economy afloat
- COVID cases improving and vaccine distribution picking up
- Economic prospects looking up on vaccines and stimulus



## New Housing Trends

- Intensified Migration to Southern and Western Regions
- Fewer moves into urban neighborhoods
- Increased moves to lower density areas



## Housing Affordability on Decline

- Housing shortage worsened during the pandemic
- Double digit house price appreciation
- Risk to affordability



## Forbearance Trends

- Share of loans in forbearance on decline
- Forbearance drove lower housing inventory
- Forbearance prevented defaults and foreclosures

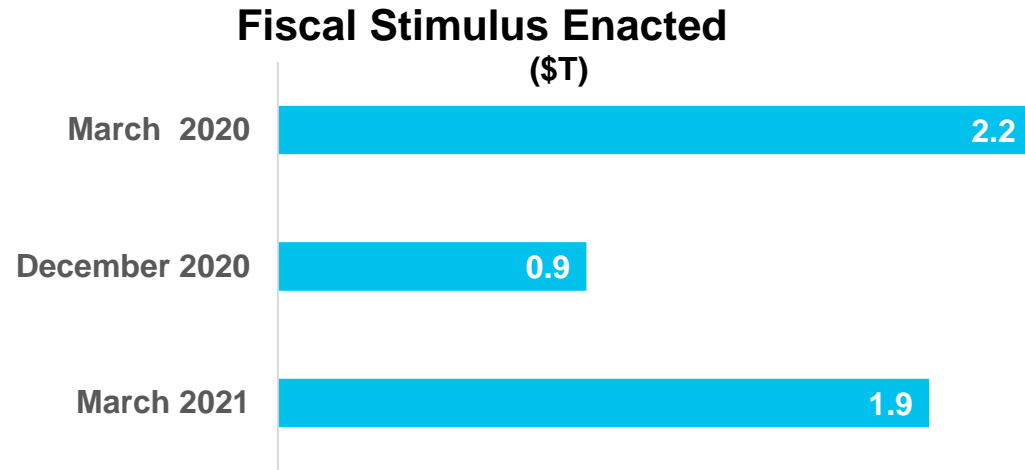


# **Stimulus, Vaccination & Economic Recovery**

# Monetary and Fiscal Policy Support along with Healthy Pace of Vaccination are Stimulating Economic Revival



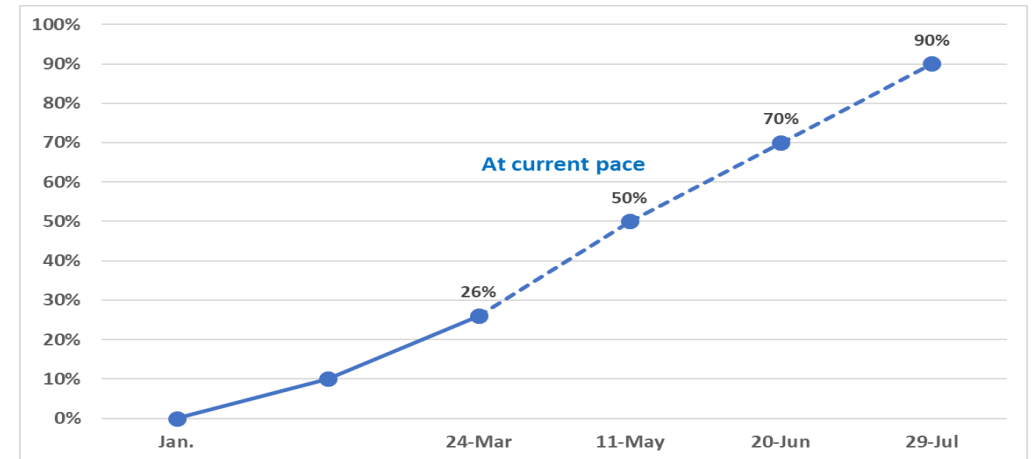
## Monetary and Fiscal Policy Support



- Stabilized financial markets
- Record low interest rates boost housing market activity
- Helped to sustain many commercial businesses
- Enhanced unemployment benefits
- Created record-high savings rates
- Support for struggling homeowners and renters
- Risks: Inflation & Debt

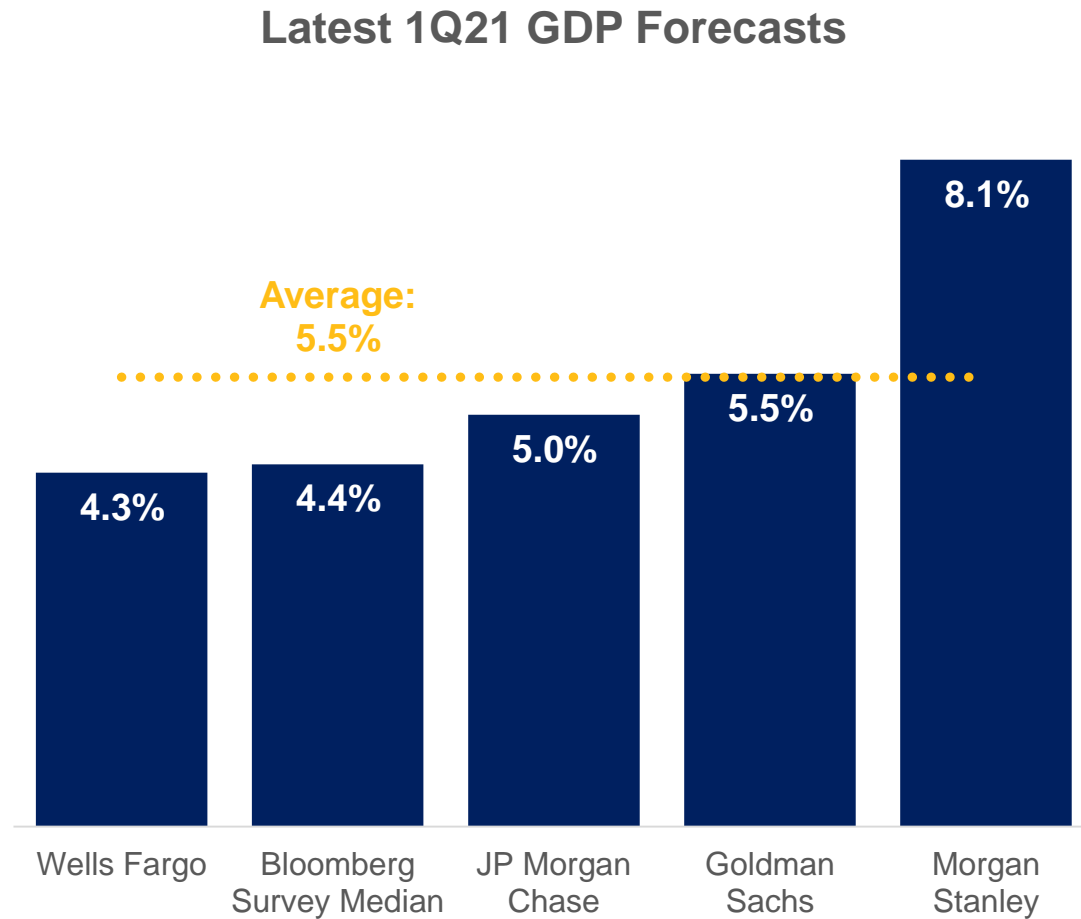
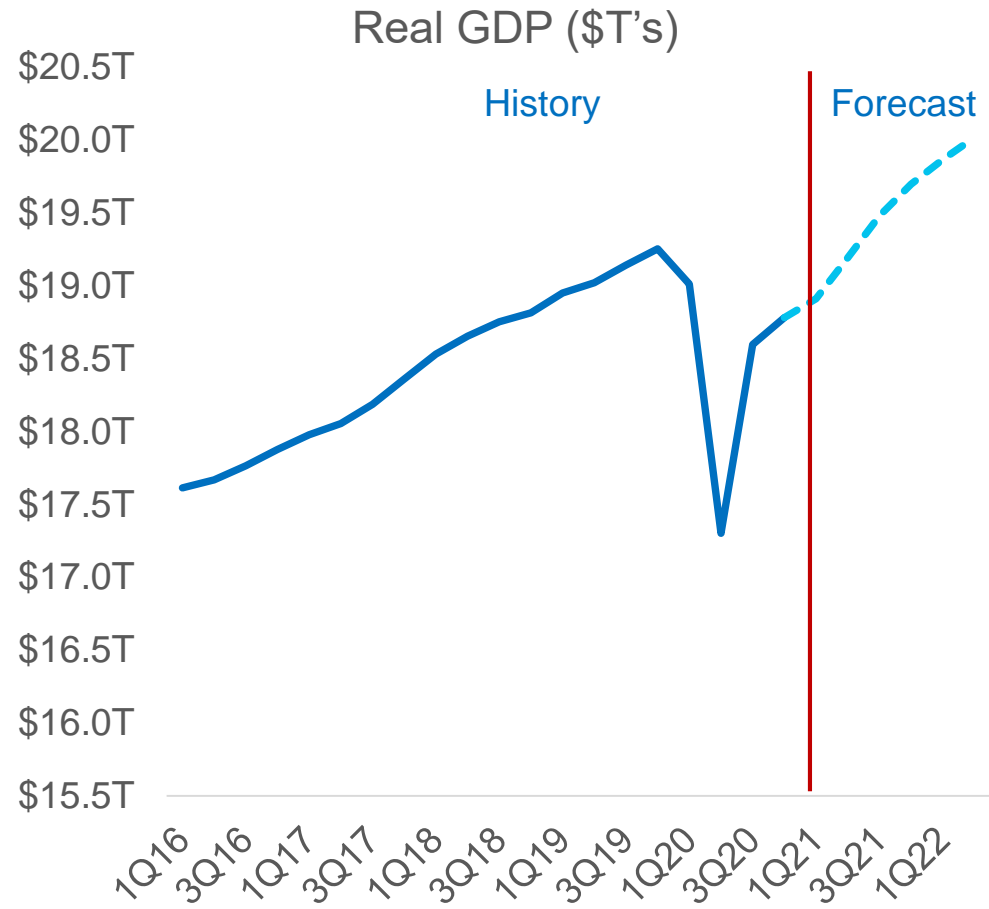


## Vaccination Underway Nationwide



- 37% of US population received at least one dose
- At a Current pace 90% of US population can be vaccinated by end of July 2021

# Economy Stalled End of Last Year but Prospects Improving

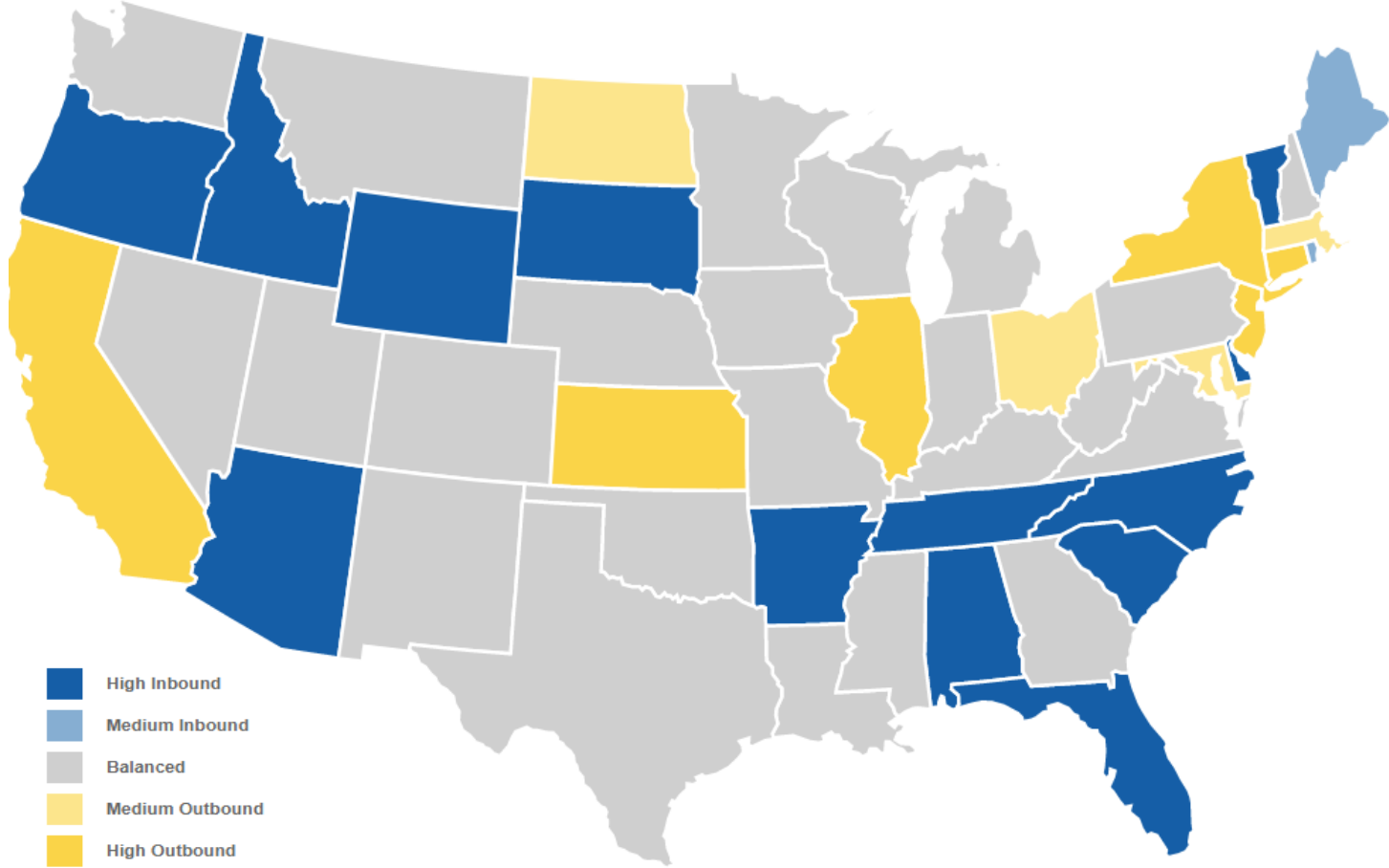


Source: BLS

# **New Housing Trends**



# The Pattern of Migration to Western and Southern States Has Accelerated in 2020



- High Inbound
- Medium Inbound
- Balanced
- Medium Outbound
- High Outbound

Source: United Van Lines

## The Top Inbound States

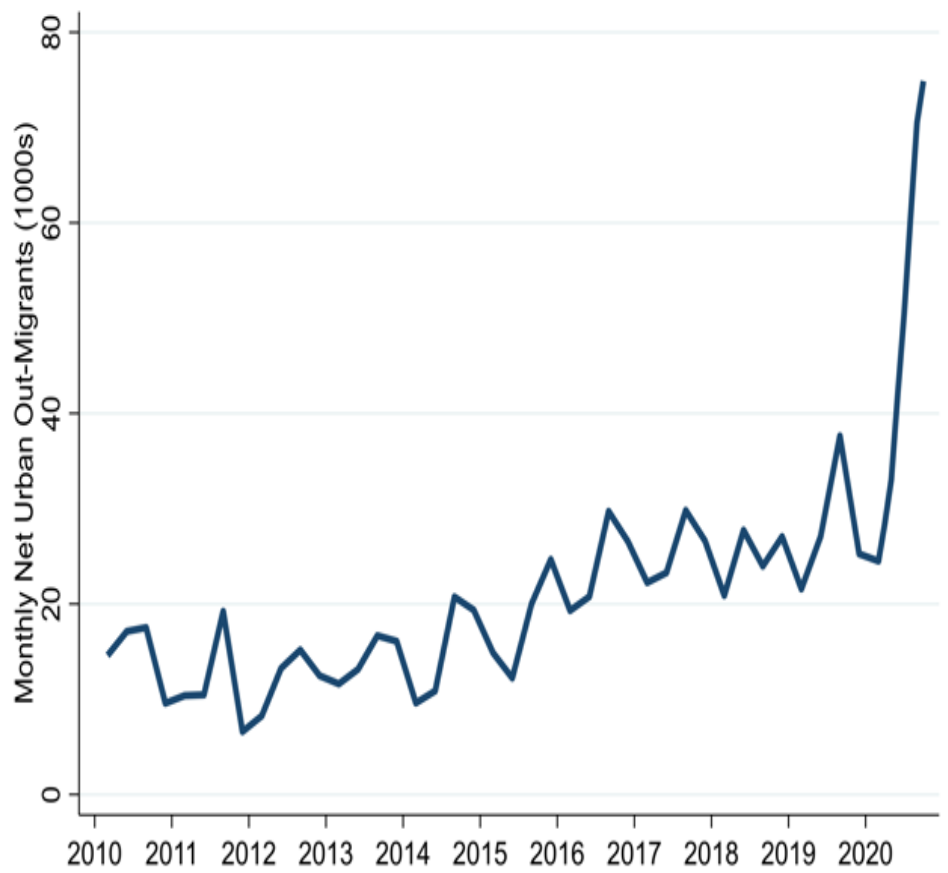
2020	2019	2018
1. Idaho	1. Idaho	1. Vermont
2. South Carolina	2. Oregon	2. Oregon
3. Oregon	3. Arizona	3. Idaho
4. South Dakota	4. South Carolina	4. Nevada
5. Arizona	5. Washington	5. Arizona
6. North Carolina	6. District of Columbia	6. South Carolina
7. Tennessee	7. Florida	7. Washington
8. Alabama	8. South Dakota	8. North Carolina
9. Florida	9. North Carolina	9. South Dakota
10. Arkansas	10. New Mexico	10. District of Columbia

## The Top Outbound States

2020	2019	2018
1. New Jersey	1. New Jersey	1. New Jersey
2. New York	2. Illinois	2. Illinois
3. Illinois	3. New York	3. Connecticut
4. Connecticut	4. Connecticut	4. New York
5. California	5. Kansas	5. Kansas
6. Kansas	6. Ohio	6. Ohio
7. North Dakota	7. California	7. Massachusetts
8. Massachusetts	8. Michigan	8. Iowa
9. Ohio	9. North Dakota	9. Montana
10. Maryland	10. Iowa	10. Michigan

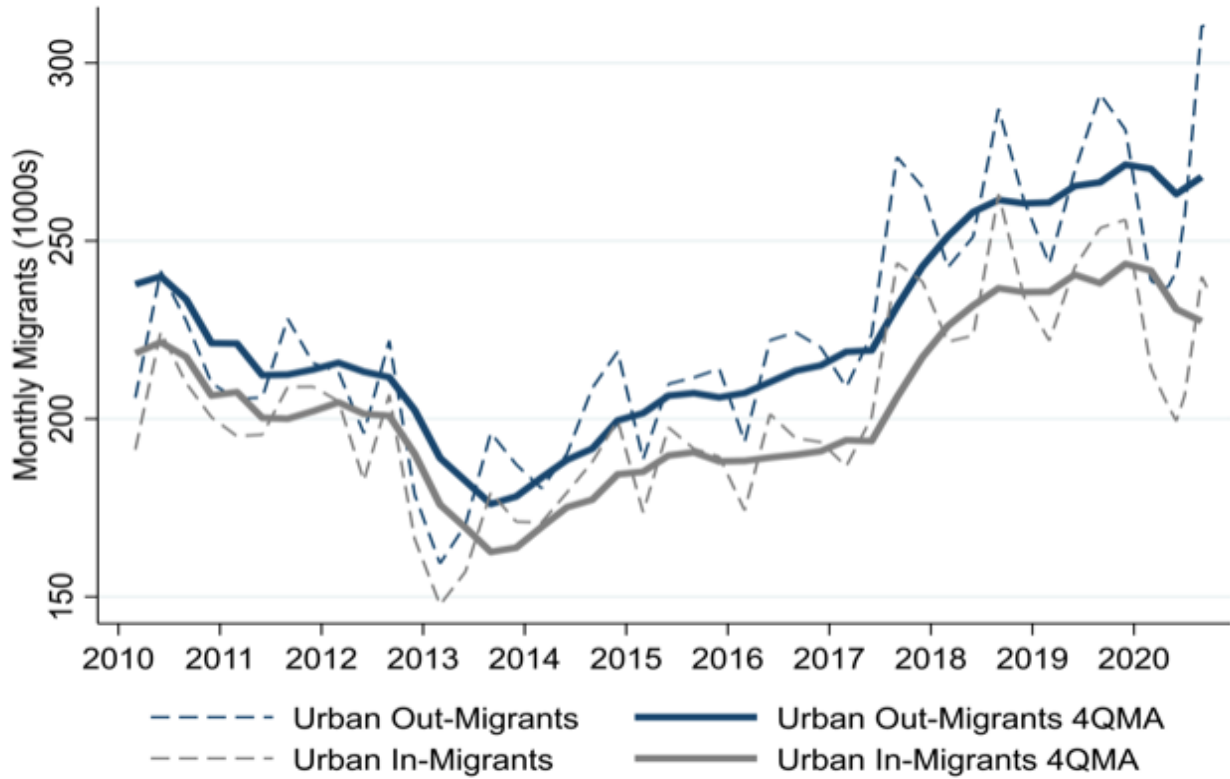
# Fewer Moves into Urban Neighborhoods is a Predominant Reason for the 2020 Spike in Net Out-Migration

Net Out-Migration from Urban Neighborhoods



Source: Federal Reserve Bank of Cleveland

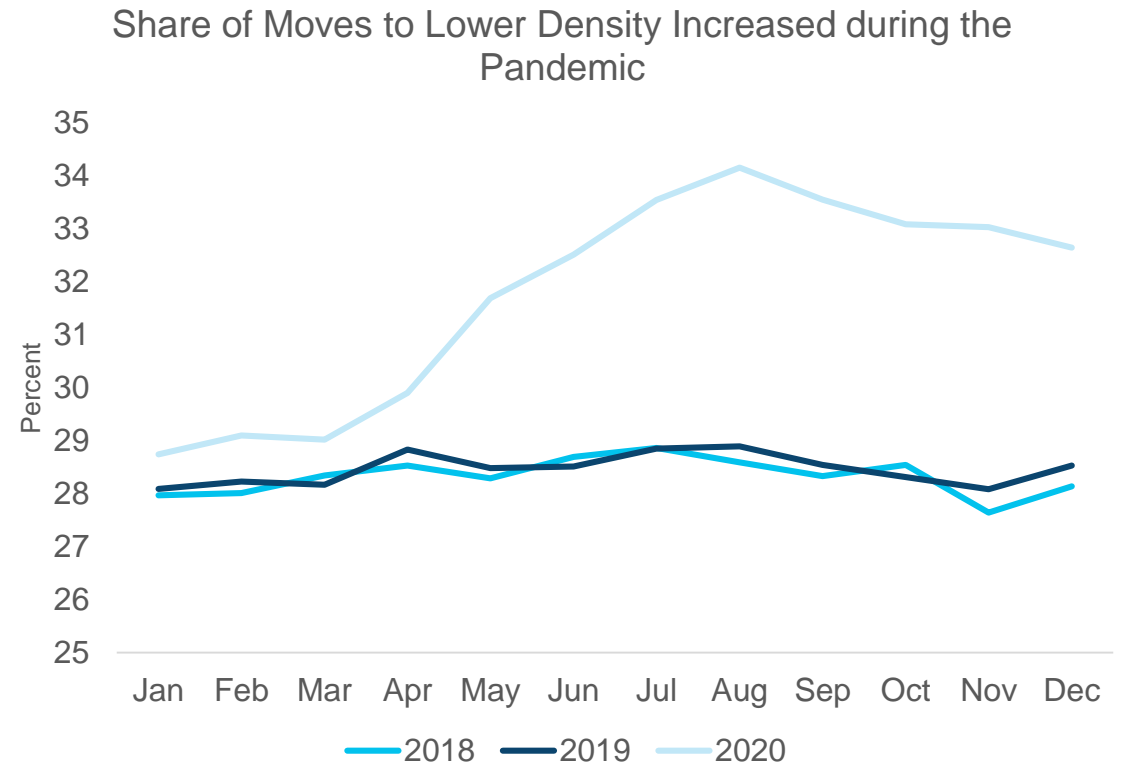
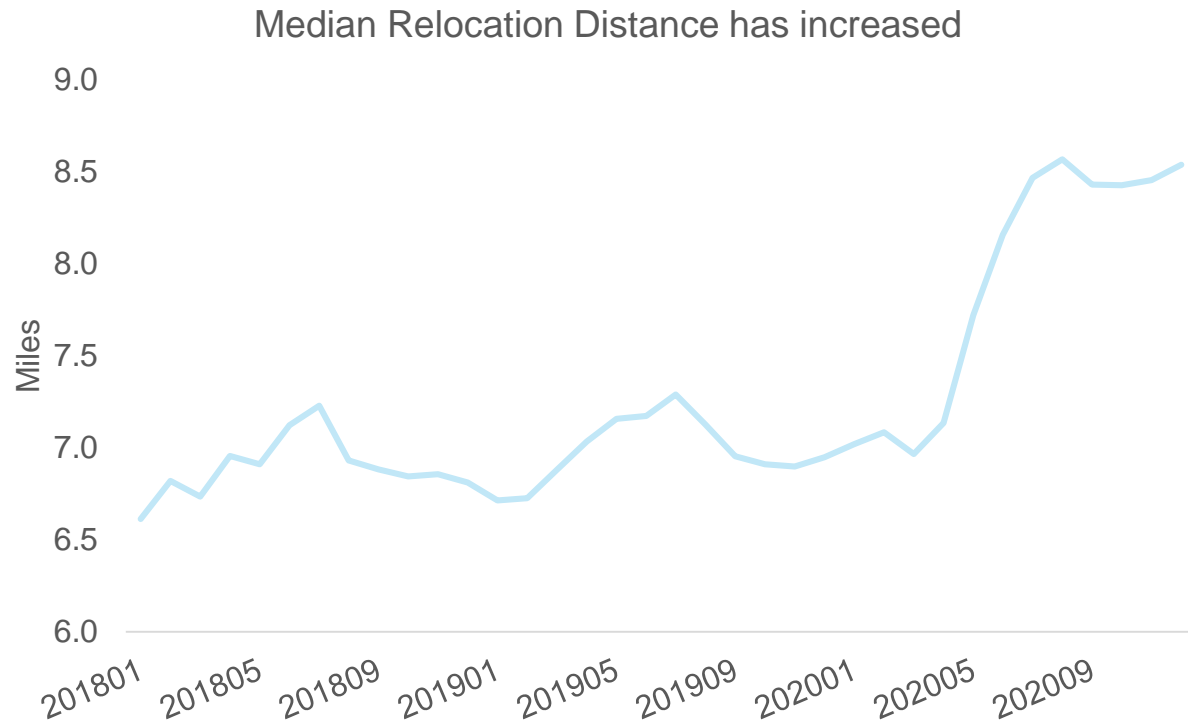
Estimated Gross Migration into and from Urban Neighborhoods



Note: 4QMA - four-quarter moving average of the estimated flows to smooth out seasonality



# Share of Moves to Lower Density Increased During the Pandemic



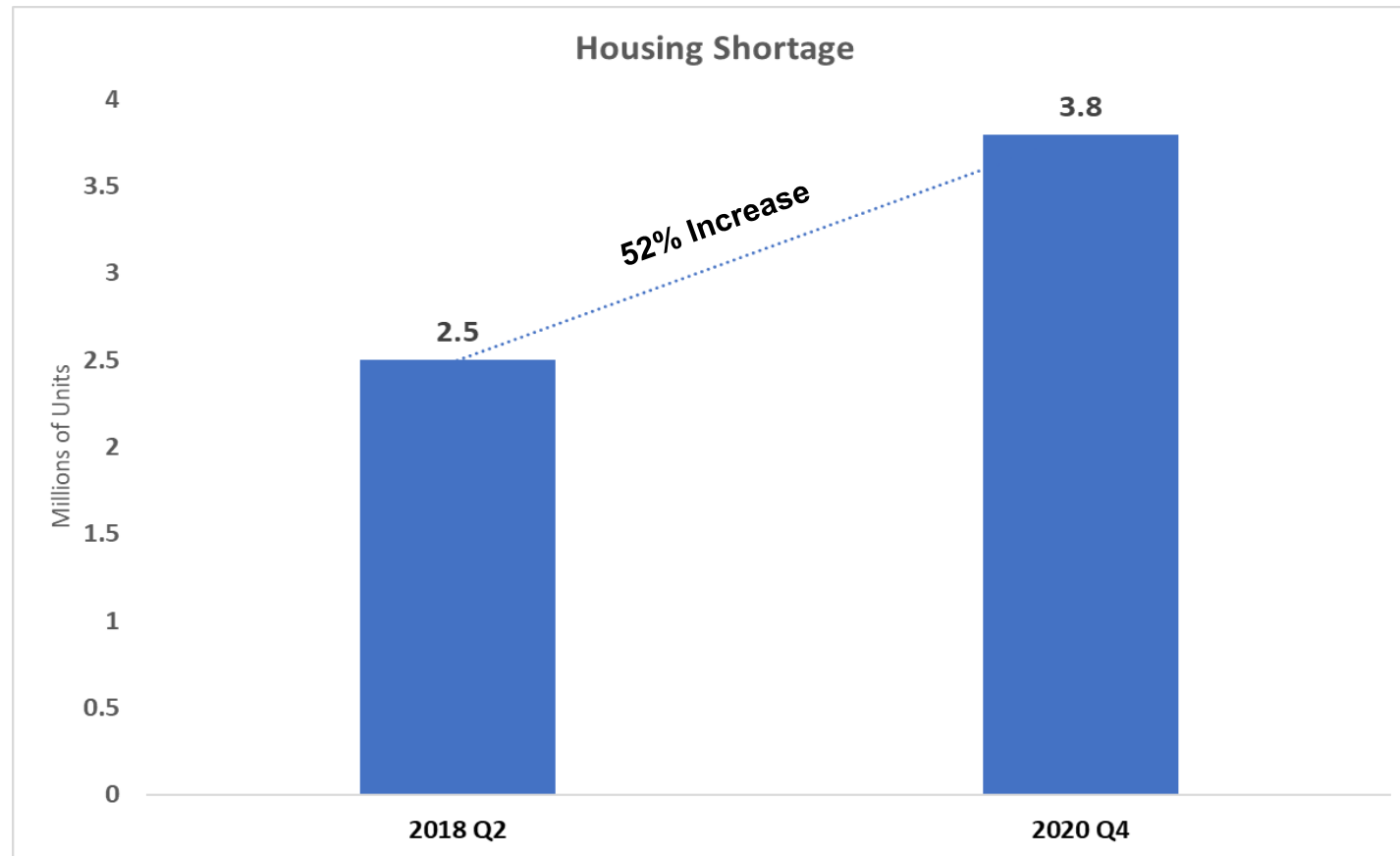
Source: Freddie Mac LPA data

# **Housing Affordability on Decline**



# Housing Shortage Worsened During the Pandemic: 3.8M Housing Units Needed to Match Rising Demand

Housing shortage went up by 52% in the past two and a half years

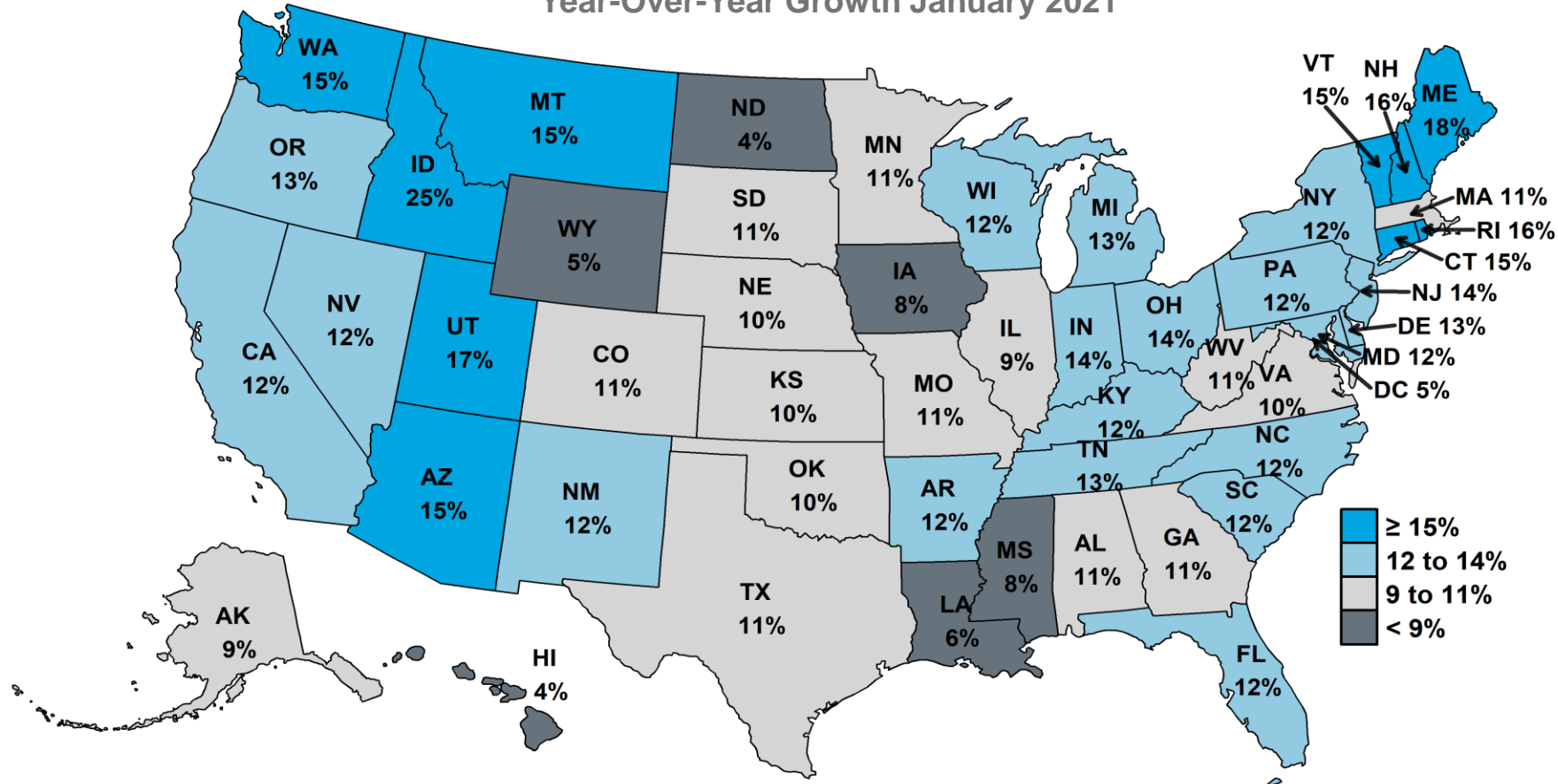


Source: Update to Freddie Mac Economic and Housing Research Insight: "The Major Challenges of Inadequate U.S. Housing Supply"  
Current housing stock, households, and vacancy rate estimates based on the U.S. Census Bureau's Current Population Survey/Housing Vacancy Survey.



# House Price Appreciation Continues to be Strong

United States: 12.1%  
Year-Over-Year Growth January 2021

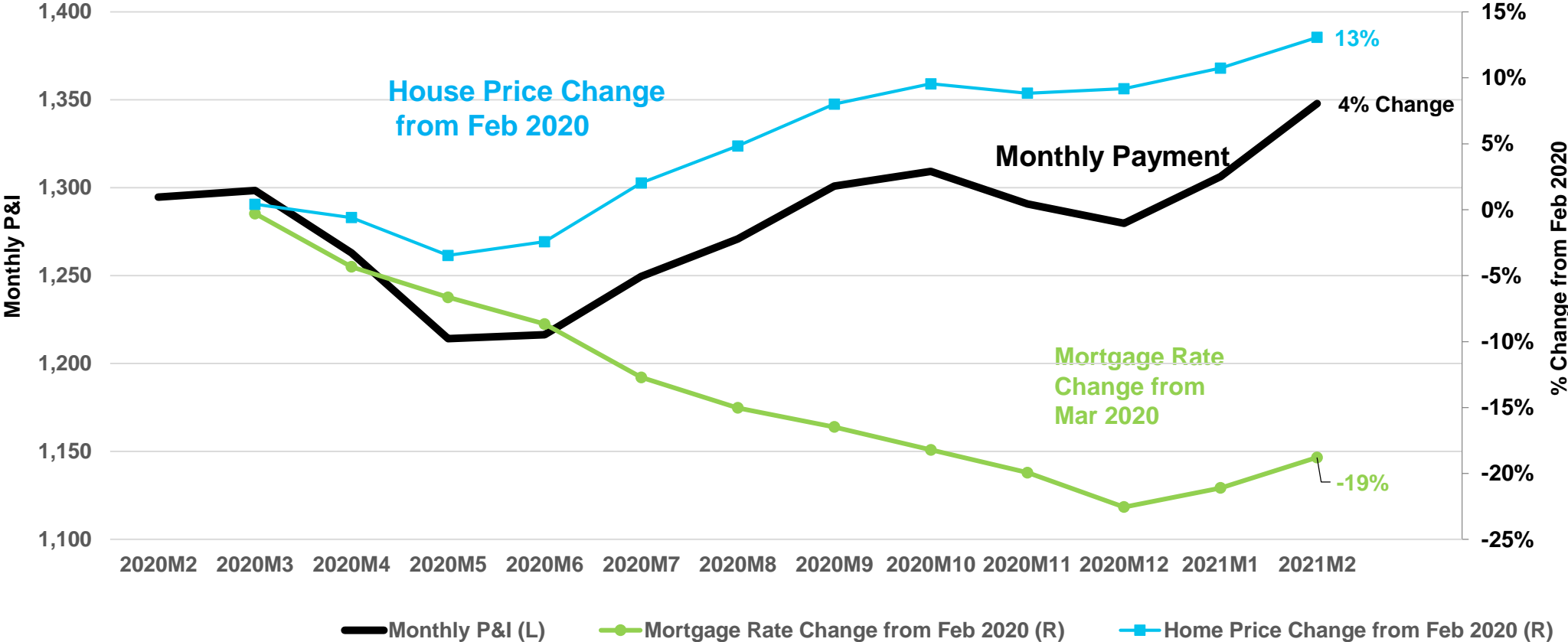


<sup>1</sup> The Freddie Mac House Price Index for the U.S. is a value-weighted average of the state indexes where the value weights are based on Freddie Mac's single-family credit guarantee portfolio. Other indices of home prices may have different results, as they are determined using different pools of mortgage loans and calculated under different conventions. The Freddie Mac House Price Index for the U.S. is a non-seasonally adjusted monthly series. Percent changes were rounded to nearest whole percentage point

Source: Freddie Mac

# Affordability is Declining as House Prices and Rates Increase

YoY down payment amount went up by 13%, whereas average monthly payments increased by 4%

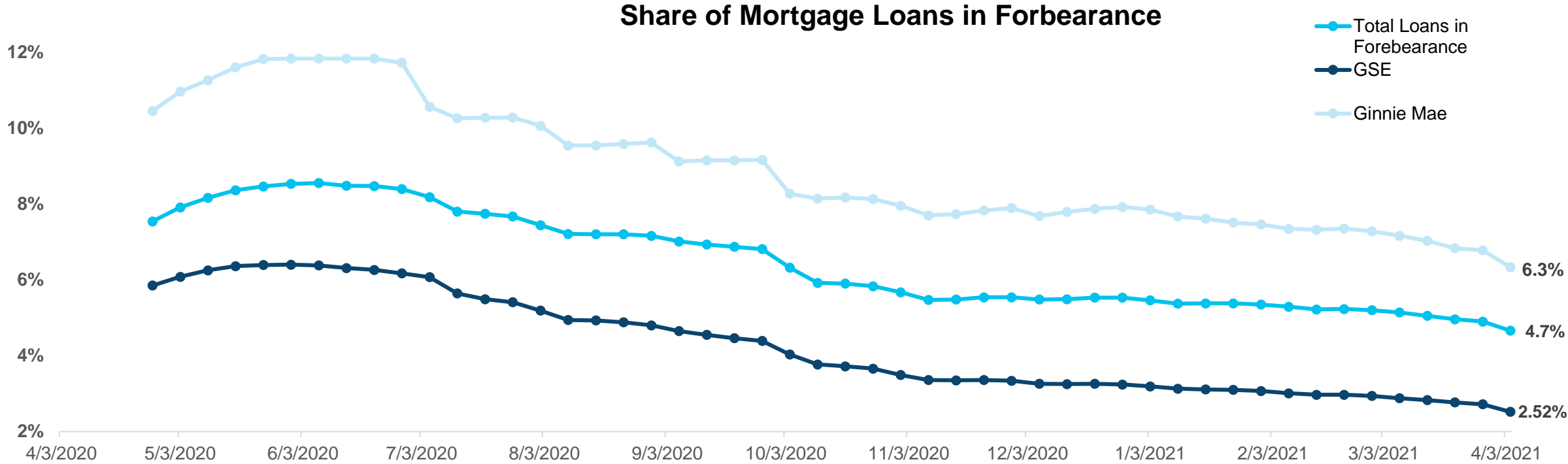


Source: NAR, Moody's, Freddie Mac

# **Forbearance Trends**



# Share of Loans in Forbearance Declined for the 6<sup>th</sup> week

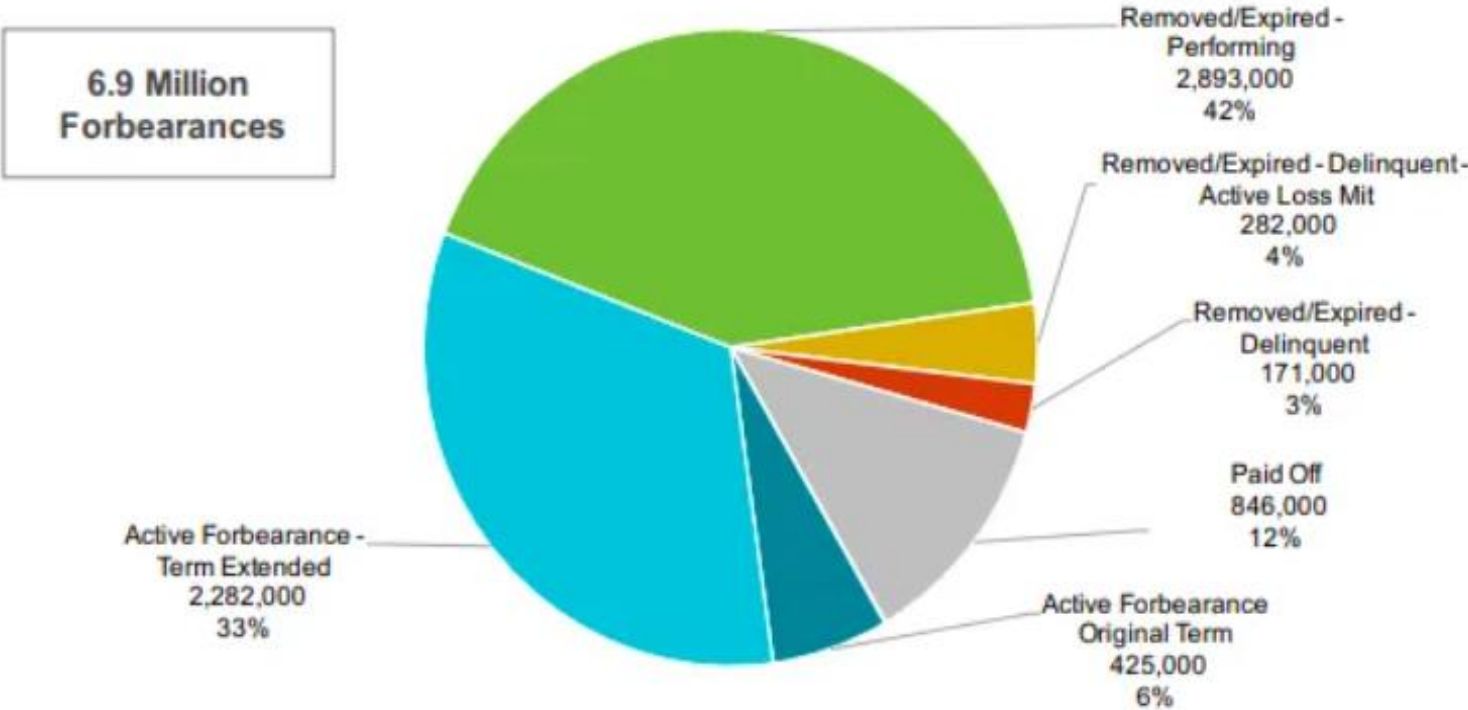


Source: MBA  
 Note: The share is based on the total portfolio loan count

# Total Market Active Forbearances Account for 39% of All Loans That Entered the Program Since April 2020

6.7% of all loans that exited forbearance (4.3M) are now delinquent

**Total Market:** Current Status of COVID Related Forbearances (As of Feb. 2021)



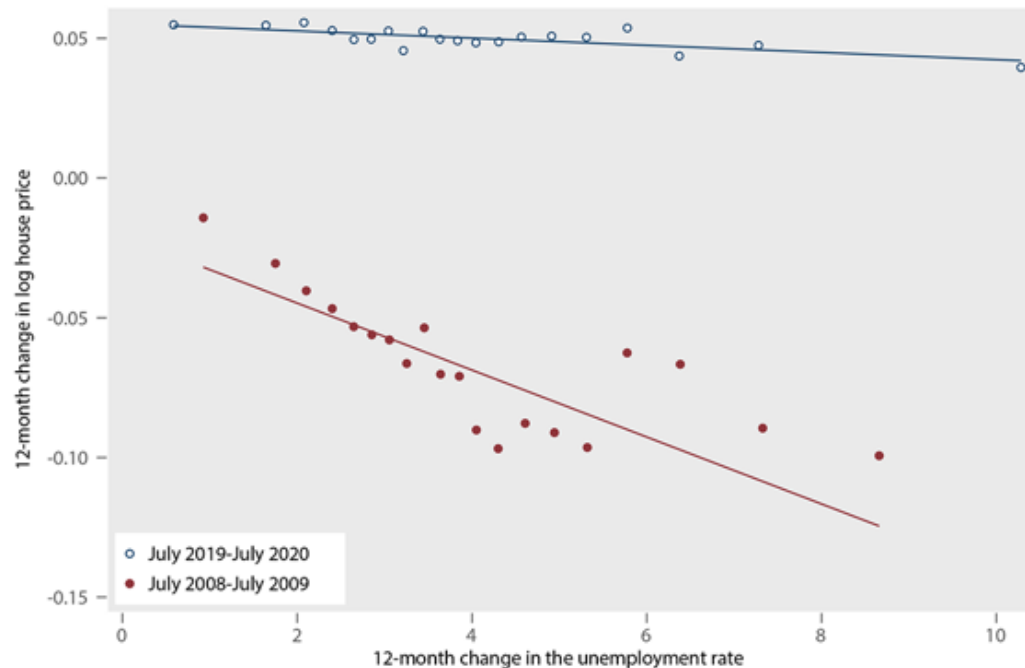
Source: McDash Black Knight



# Forbearances Drive Lower Housing Inventory and Home Price Growth

Forbearance supports house prices partly through restricting new listings by borrowers experiencing negative labor market shocks

Change in County Unemployment Rate and House Price Growth



Note: Binscatter of change in log house prices and the unemployment rate, both measured at the county level.

Source: Federal Reserve

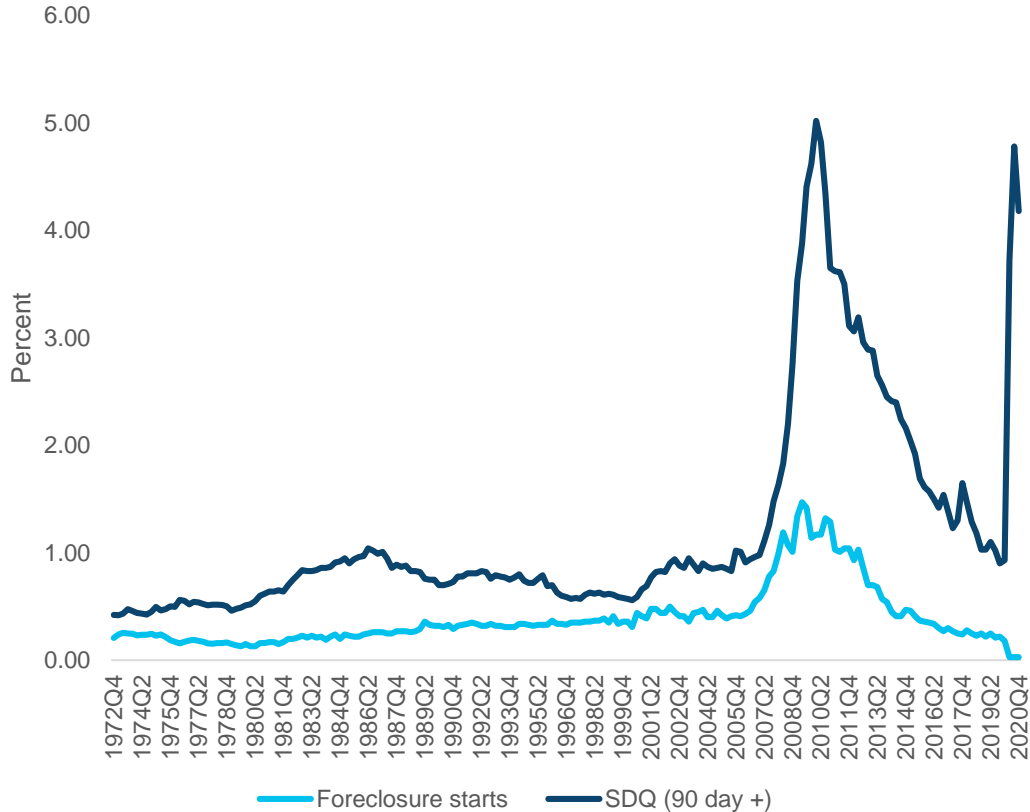
## Impact of Forbearances

60% of the YoY (Apr-Aug) House Price Growth

40% of the year-over-year decline in new listings

# How Many Foreclosures Did Forbearance Prevent? About 370K foreclosures

## FCL and SDQs



## Foreclosures in 2021Q1- various scenarios

	All	Conventional	FHA	VA
Foreclosures if 2020 trends had continued	11,919	10,232	1,671	646
Foreclosures if 2009-19 trends continued	384,888	219,005	127,631	33,695
Total Foreclosures prevented	372,969	208,773	125,960	33,048
Total Foreclosures prevented (%)	97%	95%	99%	98%

Source: MBA, EHR calculations

Note: The share is based on the total portfolio loan count

